We're just the good guys in blue suits. Kids are the **real** royalty.



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FY2017-2018

# **Texas Cavaliers Charitable Foundation**

REPORT

# It's all about the kids. (Okay, it's also about the fun.)

Kids can't always speak for themselves, so The Texas Cavaliers have picked up the mantle, dedicating our fundraising efforts to empowering, healing, educating, protecting, advocating and bringing hope to children. We treat them like royalty, and we all have fun along the way. That's what The Texas Cavaliers River Parade, which donates 100% of its net proceeds to The Texas Cavaliers Charitable Foundation, is all about: celebrating and raising money to help kids.

The Texas Cavaliers kings and royal courts have been around since 1926, infusing our city with the party spirit that has made San Antonio one of our country's most popular spots for visitors (and residents, too!). Our original mission 92 years ago was to honor the memory of the brave heroes who gave their lives at the Alamo, and to foster relationships with the U.S. military.

In 1989, we expanded our mission and intensified our impact in a new way when we formed The Texas Cavaliers Charitable Foundation. Our spirit of fun has evolved ... and we have become an instrument of positive change for the children in our community. Last year, we exceeded the \$1 million mark in grants to children's charities. This year, we gave \$1.2 million to 61 children's causes that will influence and transform life for thousands of children in our community today and into the future.

Viva Fiesta! Viva the Texas Cavaliers River Parade! Viva the Children We Treat Like Royalty!





It was a remarkable honor to serve as King Antonio XCVI and to see firsthand the incredible significance of the work

we do. We were able to contribute \$1.2 million in total gifts to the 61 charities we selected, and I can say with certainty that it made a difference to the recipients. For many organizations, our gifts were a game changer, and without them, many goals could not have been met. Those of us who were fortunate enough to make these visits to the charities and facilitate the distribution of these funds would agree that it was humbling, and the expressions of gratitude were overwhelming. The experience was undoubtedly worth the hard work of our membership over the past year.

Our contributions go beyond their considerable monetary influence, as our gifts also raise community visibility for our recipients, further exposing them to other future donors, volunteers and support. The weight of this component may not be as quantifiable, but it is no less impactful. Several of the organizations' representatives told us they received unexpected phone calls and e-mails of support after people saw their charities represented on our River Parade floats. With a live Parade audience of more than 250,000, and a record audience watching on TV, that's a lot of free and affirming exposure!

The people behind these extraordinary organizations truly inspired us. We were able to spend time with the selfless directors, board members and staffs of these non-profits and we were touched by the joy we saw on the faces of the children who benefit from their unwavering effort. When we visited hospitals, we spoke with children who were able to forget, for just a few moments, that they were struggling with things far more complicated than any Fiesta schedule. Excited by a visit from a King and his entourage, they were simply children capturing a memory. These are the moments we valued the most.

Dear fellow Cavaliers and Friends,

As King, I had the privilege of being the face of The Texas Cavaliers, but the real heroes are the 600+ Cavaliers who contributed in countless ways to make The River Parade and Fiesta 2018 a resounding success. You make it possible for us to award these meaningful grants and to create these special experiences for our charities. My fellow Cavaliers, both visible and behind the scenes, were the positive force of Fiesta and the spirit and generosity of San Antonio that the King and his court represent.

While we arrive at our visits around the city in a flurry of pomp and circumstance that's undeniably fun, the real message is the charitable work that supports San Antonio children and charities. The whole package – the boundless Fiesta joy and the charitable outcome – make our city a better place to live. Thanks to all who make this possible – The Texas Cavaliers, our families, donors and sponsors, the patrons who buy tickets and celebrate with us, and all whose efforts contribute to The Texas Cavaliers River Parade. We truly can't do this without you.

Richard Sparr – King Antonio XCVI



**Dear Friends,** 

I extend my appreciation to each of you who have entrusted your charitable investments to us.

Your confidence makes us work even harder to ensure that we exceed the highest standards of integrity in vetting the charities and managing the funds we have been chosen to steward.

It is a particular honor to have served as President at a time when our corpus more than doubled. This milestone was made possible by a combination of economic factors – the ongoing and successful "Campaign for Children" Endowment Fund; growth in our investment returns; and an increase in the number of donors giving to the Foundation. Our total assets soared from \$3.5 million to \$7.1 million in this FY 2017-2018, enabling us to give the largest gift in our history – \$561,000 – to The Children's Hospital of San Antonio Foundation.

Giving to The Texas Cavaliers Charitable Foundation makes sense. We are good stewards of your dollars and we award grants to worthy children's charities that make a measurable difference in how they operate and the effect they have on children. Your dollars advance children's healthcare and enhance education. You support children with developmental delays and critical and chronic illnesses. You are helping to feed, clothe and protect children in need. You offer support to a myriad of causes that enrich life for children of all ages. Giving to the Foundation leverages your personal philanthropic impact. Your trust in us and our record of prudent money management and professional vetting of charities has produced a legacy that will continue to thrive. I am proud to be a part of this important mission.

### **Billy Freed**

*President, The Texas Cavaliers Charitable Foundation* 



# The Children's Hospital of San Antonio

## Bringing State-of-the-Art Cardiac Care to Our Children

The Texas Cavaliers have a big heart for children ... and children's hearts. When we discovered the critical advancements underway in pediatric cardiac care at The Children's Hospital of San Antonio (CH of SA), we knew we had found the ideal charity to feature this year. It is with great confidence in their enduring commitment to children's health that we awarded The Children's Hospital of San Antonio Foundation the largest grant in our history - \$561,000 - to support the new pediatric cardiology unit. And we thank Susan Naylor and the Will Smith Foundation whose matching grant boosted the magnitude of this gift.

Pediatrician in Chief at CH of SA, Mark Gilger, M.D., says the Texas Cavaliers gift will help the hospital treat as many as 2,000 children each year who are diagnosed with congenital heart disease. "We are the only comprehensive unit of this kind in the city and this gift is helping us develop a fully functioning program focused on diagnosis and surgical correction." Our support will help the hospital secure state-of-the art technologies, including innovative 3-D cardiac MRI and 3-D cardiac CT equipment specifically designed for pediatric cardiology patients. Using new 3-D printing technology, the pediatric heart specialists can construct an exact replica of the child's injured heart, allowing the congenital heart surgeons a hands-on model to determine the best way to fix the problem.

The Sisters of Charity of the Incarnate Word opened our city's first pediatric unit in 1918 at the Santa Rosa Infirmary. Now, a century later, CH of SA's bold medical, surgical and technological advancements are transcending the noble vision of the founding Sisters. Area families will have access to seamless and essential critical cardiac care, emergency services, neonatal intensive care, and surgical services.

The downtown CHRISTUS Santa Rosa Hospital has been completely transformed into The Children's Hospital of San Antonio, and offers not only the most advanced diagnostic, treatment and surgical facilities and care, but it is a warm, welcoming environment focused wholly on children and their families. Art that weaves throughout the bright, open spaces pays tribute to "the spirit of the river." The colorful interior design celebrates our heritage and blends lyrically with The Texas Cavaliers River Parade, which helped generate the funds to make this gift possible.

Clyde J.B. Johnson IV, 2018 River Parade Marshal, said, "The Children's Hospital was the right organization for the Cavaliers to select as charitable honoree of the 2018 River Parade. They are a vital fixture in San Antonio's 300-year history and they continue to do great things for our community's children. They are a great partner and our 600 Cavaliers join me in thanking them."

From the hearts of the good guys in blue suits to the hearts of our community's children, we salute the work of the dedicated medical team that will bring healing and hope to families. That's what our charitable mission is all about.



# Landmark \$1.2 Million in Gifts Benefit 61 Children's Charities

This year's \$1.2 million in grants to children's charities reinforces the Texas Cavaliers Charitable Foundation's commitment to our community's children. Our gifts are making a difference in the lives of children in every sector in diverse and amazing ways. Our gifts are protecting, healing, educating, entertaining and nurturing creativity and fitness. We are helping kids who might otherwise fall through the cracks, giving critical assistance to children living in poverty, promoting healthy activities, promising hope and safety, advocating for the voiceless and more. We are honored to partner with these non-profit agencies that are working to make our community a better place for all children.

### Children's Hospital of San Antonio -Christus Santa Rosa

(Charitable Honoree)

**Achievers Center for Education Any Baby Can Assistance League of San Antonio AugustHeart Autism Community Network Believe It Foundation Big Brothers Big Sisters of South Texas Boy Scouts - Alamo Area Boys & Girls Clubs of San Antonio** Boysville, Inc. **Brighton Center Briscoe Museum Camp Stewart Foundation Child Advocates San Antonio Children's Association for Maximum Potential (CAMP)** ChildSafe **Christian Assistance Ministry City Kids Adventures Communities in School Down Syndrome Association of South Texas Family Service Association of San Antonio Girl Scouts of Southwest Texas Girls Incorporated of San Antonio Good Samaritan Community Services Gus Owen Stephens Foundation** Harry Jersig Speech and Hearing Center OLLU House of Neighborly Service (HNS) **Kinetic Kids Louise Batz Patient Fund** 

Make a Wish Central & South Texas **Mission Road Developmental Center Prevent Blindness Texas Project Infinity Respite Care of San Antonio, Inc. Ronald McDonald House Roy Maas Youth Alternatives, Inc.** San Antonio Council on Alcohol & Drug Abuse (SACADA) San Antonio Educational Partnership San Antonio Lighthouse for the Blind San Antonio Metropolitan Ministries, Inc. San Antonio Zoological Society **Snak Pak for Kids Southwest School of Art Spina Bifida Texas** St. Paul's Montessori School St. PJ's Children's Home **Sunshine Cottage School for Deaf Children TEAMability Texas Burn Survivor Society Texas Diaper Bank** The 100 Club of San Antonio **The Children's Shelter** The Classic Theatre of San Antonio The DoSeum The University of Texas Foundation for the **Benefit of the UT Health Science Center** San Antonio Ricardo Salinas Pediatric **Dental Clinic Transplants for Children** YMCA of Greater San Antonio Youth Orchestras of San Antonio Zapatos, Inc.



# FY2017-2018 Financials

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**Total Assets** 

2018

\$6.62m

**Total Gifts To Charity** \$1.2M

1989

\$14 K

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# Honoring Those Who Sustain Our Philanthropic Mission

We could not do this work without the support of our donors, sponsors, patrons and volunteers. To ensure your contributions will make the most enduring impact on the greatest number of children, we methodically vet each charity, professionally manage the grant process, and practice transparent diligence. We thank each of you.

# **Adopt-A-Charity**

Many Texas Cavaliers recognize the power of leveraging their philanthropic dollars by combining their gifts with fellow Cavaliers. They earmark their gifts for specific children's charities to maximize their aggregate strength, and those gifts contributed appreciably to our record \$1.2 million in grants this year.

**Jay Doegey** 

Andv Allen **Cory and Phil Bakke Brian Ballantyne Steve Ballantyne Charles Beever III Larry Biedenharn** Matt Bishop Jane and Clark Boddy in memory of Mr. Norton "Gramps" Hargis, Sr. **Elizabeth and Cooper Boddy in memory** of Mr. Norton "Gramps" Hargis, Sr. **Meriel and Forrest Bowman Paul Bracher** John Browning, Sr. **John Browning Michele and Randy Cadwallader IV Campbell Lumber Co., Inc. Caroline and Will Carrington Fred Casillas Jessica & Mike Casillas Bobby Cavender** Lee Cavender, Jr. **Rick Cavender** Charlie Cheever, Jr. **David Christian Tanya Clark Scentchips Brandon Clementson & Family Sarah Gave Conner** Laura and Robert Cox **Ben Crawford Brandon Danford Traci and David Darr Elizabeth and Chris Dewar** 

Linda and Craig Donowho **Julie and Ken Dorbandt El Monte Land Company Elizabeth Huth Coates Charitable** Foundation of 1992 Lynnette and Trey Embrey III M. Rob Eversberg **Annamarie and Mark Falvo The Finney Family** Chrissy and John Fitch, Jr., M.D. in memory of Mr. Norton "Gramps" Hargis, Sr. Laurie and Tom Fitch, M.D. in memory of Mr. Norton "Gramps" Hargis, Sr. **Jolie and Meade Flavin Cheryl and Billy Freed in memory of Sondra Rosenthal Cheryl and Billy Freed in honor of** Lorie Oliver's 60th Birthday **Cheryl and Billy Freed in honor of Steve Lewis' 60th Birthday Kelley and Pat Frost Casev Frv Martha Giles Christin and Rob Gish** Angie, Kit and Christopher Goldsbury **Barbie and Henry Gonzalez in memory** of John Buchek Christie and Roy Gonzalez, Jr. **The Gorman Foundation Suzanne and Jim Goudge GPM Life Charitable Fund and** the Peter Hennessey Family **The Gunn Family** 

Libby and Norton Hargis, Jr., in memory of Mr. Norton "Gramps" Hargis, Sr. **Barry Harrison Melinda and Ed Hart Jaimie Havne Hans Helland Peter Hennessey Family** Peter Herff II Sally and Roger Hill III Christine and John Hinchey, M.D. Joann and Bill Hinchey, M.D. Katherine and Charley Hollimon in memory of Mr. Norton "Gramps" Hargis, Sr. **Dr. Peter Hollimon** Sudie and Charles Holshouser, Jr., M.D. Anne and Scott Horn, M.D. **Tracy and Sean Jackson Family The Jacobson Family Karen Janota Chris Jones Betty S. Kelso Foundation** Virginia King in celebration of Lorie Oliver's Birthday **Bill Kingman Kittie Nelson Foundation** Virginia and Gary Koehl, D.D.S. Jean and Phil Kolovson **Bonnie and John Korbell Mark Krenger Caroline and Rick Kuper Donnie Laurence Quincy and Estine Lee Charitable Foundation Rick LePere** 



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# The Texas Cavaliers Charitable Foundation "Campaign for Children" Endowment Fund

Generous gifts to our "Campaign for Children" Endowment Fund were a critical component in sustaining our support for children's causes well into the future. Our sincere gratitude to the leadership of Bob Worth, his committee and all donors. As a result, our endowment grew from \$4.33 million to \$6.62 million this year, including \$1.92 million in future pledges. Both are records and reflect a vote of confidence in our strong performance as a charitable foundation.

### **CHAMPION FOR CHILDREN**

The A.J. (Jack) Lewis, Jr. Family

### HONOR BRIGADE

Circle Bar Foundation In honor of John H. White Peggy & Lowry Mays In honor of Fred Middleton

### **CAVALCADE OF HOPE**

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In memory of Joe A. Peacock

**Cindy & Vincent Dawson** 

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### **UNRESTRICTED GIFTS**

We are grateful to donors who offer unrestricted gifts, thus allowing us to distribute their gifts as needed to benefit worthy children's charities.

Mrs. Margaret M. Casillas Thomas Robert Gish, Jr. Henry Gonzalez III The Brown Foundation, Inc. Alfred Macdaniel Jack Nahoum, Jr. Rollins Rubsamen, Jr.

## **Dear Friends,**

The 74th Annual Texas Cavaliers River Parade celebrated the theme, "Magnificent Missions," which honors and celebrates the Missions of a pioneering group of Spanish Catholic settlers and their designation as a World Heritage Site. Even more importantly, the theme honors and embraces the tireless work of children's organizations in San Antonio that toil daily with the Magnificent Mission to better our children, our city and the future of San Antonio.

The Texas Cavaliers are honored to bring a one-of-a-kind parade down the San Antonio River each year for the 250,000 men, women and children who line the riverbank in anticipation of the 50 beautifully decorated barges. This year we doubled viewership with an additional 500,000 folks throughout South Texas viewing the parade on TV. The Cavaliers worked with our public relations and social media firms to promote the River Parade through Facebook, Twitter, Instagram and Snapchat, along with mainstream English and Spanish TV networks, local news and print media. Our effort promoted the River Parade, the charitable organizations we support and the sponsors that invest in the Texas **Cavaliers River Parade.** The promotion built momentum throughout the 12 months prior to the River Parade, expanding our platform and message.

Every year, The Texas Cavaliers River Parade provides critically needed funding to 60 San Antonio area children's charities. Although the parade is fun, bright and festive, its true purpose is to serve the children of San Antonio. It is a unique, spectacular and magical celebration that brings together our city's diverse community and honors its vibrant nature. Long after the floats have passed, the spirit of the River Parade lives on through its gifts to children's charities. All this happens because of the support we receive through the following River Parade programs. And we thank you!

- Adopt-a-Charity
- Parade Float Sponsorship
- Admirals Club Sponsorship
- First Responders Program
- Children's Art Program
- Children's Essay Contest
- Children's River Extravaganza
- Military Fiesta

Our 2018 River Parade was a smashing success with the largest gift ever given to a charitable honoree, The Children's Hospital of San Antonio! Your sponsorships, donations, media support and thousands of hours of volunteer work are the catalysts we rely on to stage this massive operation every year. A special thank you to all of the volunteer members of the Texas Cavaliers who make the parade possible. The estimated 12,000-man hours is a priceless gift you give our community. For this, we thank you!

In addition to contributing 100% of the net proceeds from The River Parade to The Texas Cavaliers Charitable Foundation, we also donated \$52,700 worth of tickets to active duty military, Wounded Warriors, disadvantaged children and first responders and their families.

My sincere thanks to you all for your contributions to the 2018 "Magnificent Missions" Texas Cavalier River Parade. Viva Fiesta!

**Clyde J.B. Johnson IV** 

2018 River Parade Marshal



# **The Texas Cavaliers River Parade Sponsors**

We are grateful to all who lent their generous support. Due to space constraints, we list here only those sponsors who gave \$5,000 or more to this event. We also appreciate all in-kind gifts!

### Susan Naylor & Will Smith Foundation

### **Kittie Nelson Foundation**

Bank of America H-E-B Mays Family Foundation Nelson Puett Foundation Silver Eagle Distributors Whataburger

### Cory and Phil Bakke Priscilla and Ed Kohutek

Arbor Carpet Argo Group Bank of San Antonio Brake Check Don Elliott HFF P3S Corporation Texas Capital Bank Visionworks Brooks Development Authority Chick-fil-a Mission Restaurant Supply The John & Florence Newman Foundation LKCM St. Anthony Hotel IBC Bank

# **Memorial and Honor Gifts**

When you memorialize or honor family members or friends with a gift in their name to The Texas Cavaliers Charitable Foundation, you are celebrating their lives, touching their families, and helping children in our community. Your gifts have lasting, powerful impact. Many thanks to all for your gifts.

#### **IN MEMORY OF**

**Dick Allen** Mrs. Dolly Altgelt Mrs. Jean Todd Bell **Eva Jean Blount** Robert L. Bobbitt. Jr. **Dorothy Boldrick John Buchek** Mrs. Barbara Bush Mr. Walter Butler **Evelvn Camp** Dr. Richard H. (Corky) Carnahan, Jr. **George Casseb** Silvestre Cavazos, Sr. **Sally Cribbs Mrs. Debbie Edwards** Huard H. Eldridge Robert E. (Buster) Fawcett, Jr. Mr. Steve Fry **Ester Gates Carl Giles Phil Goeken Evelyn Halpin Mr. James Anthony Jackson Mrs. Elizabeth Zaiontz Jennings Dorothy "Dada" Johnson** Mrs. Martha Riley Johnston **Sally Lewis** Mrs. Peggy Wolf Lewis Mr. Paul E. McSween, Jr. Walter John Nentwich **Amanda Ochse Marian Rosenthal Virgil Oliver Rosser III John Ryan Marti Sealy** Mrs. Doris Seay Shanklin Mrs. Patricia Galt (Patsy) Steves **Dr. James Stewart** Fred J. Tips, Jr. Mrs. Cissy Urrutia **Mrs. Dorothy Watson** John Thomas Yokum, Jr. 

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### **IN HONOR OF**

Fred Middleton Mr. and Mrs. Edward Hodge III -**Merry Christmas** Dr. and Mrs. William Hinchey -**Merry Christmas** King Antonio XCV and Mrs. XCV **Jess Yell Womack II on his 71st Birthday** John K. (Jack) Meyer, **King Antonio LXIV** 

### **HONORS GIVEN BY**

**Mays Family Foundation Ross Brackett** F. Peter Herff III Mrs. Jess Womack II Mrs. Marilyn Eldridge

# **Texas Cavaliers Golf Tournament**

We thank all who supported our annual Golf Tournament. To see the names of those who gave items to our Silent Auction, please visit our website: www.texascavaliers.org. Here we honor those whose financial support made the tournament a success.

### PRESENTING SPONSOR Gunn Auto

### **PLATINUM LEVEL**

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# **Order of the Silver Knights**

Thanks to the following Texas Cavaliers for making a gift of \$1000 or more to the Foundation to strengthen our support of children's charities and to become members of the Silver Knights.

Dunn Armstrong Charles Beever III Lee Cavender David Christian Clayton Harrison John Hinchey David Hornberger Lance Littleton David Mauzé Pete McLaughlin Jackson Nahoum III Tom Oliver Blake Stouffer Bailey Woods

# **Our Mission**

The mission of the Texas Cavaliers Charitable Foundation is to encourage, foster support and conduct activities and programs which will benefit children residing within the State of Texas.

We make every effort to keep accurate records of our donors so that we may honor and thank you in this annual report. If you should find an error or omission, please accept our apologies and let us know: 210-822-2216.



# 2017-18 Texas Cavaliers Charitable Foundation Board

Fred Middleton Chairman Emeritus

Mark Casillas Past President

Billy Freed President

Bill Hinchey Vice President

Vince Dawson Treasurer

Mark Krenger Events Chairman

Bill Kingman Secretary

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Nick Campbell Vice Chair of Kings' Council **Roger Hill, III** *Commander* 

Richard Sparr Past Commander

Mike Casillas 2017 King Antonio

Clyde Johnson, IV River Parade Marshal

Scott Christy River Parade Vice Marshal

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**Clifton Macdaniel** 2016 Class Representative

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Vince Dawson - Chairman Paul Bracher Mark Casillas Stephen Cavender Billy Freed Bill Hinchey Bill Kingman Mike Kreager Mark Krenger Fred Middleton Bill Oliver Brad Oxford Jeff Rochelle

Special thanks to Sendero Wealth Management for their excellent stewardship of our funds.